Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *My Target: \_\_\_\_\_\_\_\_\_ / 43 or \_\_\_\_\_\_\_\_ %*

Year 7- Task 7 – Part B – Feature Article Rubric/Marking Guide

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| --- | --- | --- | --- | --- | --- | --- |
| **Task 🡫 &**  **Marks Allocation 🡪** | **1** | **2** | **3** | **4** | **5** | **Subtotal** |
| **Appropriate Headline Included** | An appropriate headline is included. |  |  |  |  |  |
| **Student name is included** | Student’s name is included. |  |  |  |  |  |
| **Picture of Entrepreneur with caption** | Picture is included, no caption or reference. | Picture is included, with an appropriate caption and is referenced. |  |  |  |  |
| **Introductory Paragraph** | A simple introduction is included. | An introduction is included, provides good detail about what the main topic of the article. Entrepreneur and why they are well known is mentioned. | A well-constructed introduction is included, provides good detail about what the main topic of the article. Entrepreneur and why they are well known is covered. |  |  |  |
| **Background Information** | Limited background information is included. | Some background information included about the entrepreneur’s background is included. Not all of the areas are mentioned (Childhood, Birthdates, Education Level, First Big Break) | Some detailed information about the entrepreneur’s background is mentioned. Childhood, Birthdates, Education Level, First Big Break. | A good level detailed information about the entrepreneur’s background is mentioned. Childhood, Birthdates, Education Level, First Big Break. | Highly detailed information about the entrepreneur’s background is mentioned. All areas are covered; Childhood, Birthdates, Education Level, First Big Break. |  |
| **Facts about the entrepreneur’s business/innovation** | Limited facts about the entrepreneur’s business/es and innovation are included | Some facts about the entrepreneur’s business/es and innovation are included. No examples or statistics are included. | Some detailed information facts about the entrepreneur’s business/es and innovation are included. Some examples and statistics are included | A good level of facts and information about the entrepreneur’s business/es and innovation are included. Examples and statistics are evident. | Highly detailed facts and information about the entrepreneur’s business/es and innovation are included. Examples and statistics are evident. |  |
| **Tear-out section/Quote** | A quote is included, not in the tear-out section format. | Appropriate quote is included. In the tear-out section format. | Appropriate quote is included. In the tear-out section format, Entrepreneur’s name is referenced. . |  |  |  |
| **Characteristics of Entrepreneurs** | Limited information about characteristics of entrepreneurs included. | Some information about characteristics of entrepreneurs is included. Minimum of 4 (innovation, initiative, perseverance and risk taking). , | Detailed mention of characteristics of entrepreneurs is included. Minimum of 4 (innovation, initiative, perseverance and risk taking) and how the entrepreneur used them for success. | A good level of information about the characteristics of entrepreneurs is included. Minimum of 4 (innovation, initiative, perseverance and risk taking) and how the entrepreneur used them for success. | Highly detailed information about the characteristics of entrepreneurs is included. Minimum of 4 (innovation, initiative, perseverance and risk taking) and how the entrepreneur used them for success. |  |
| **Company Investment in the Community** | Limited information about investment in the community. | Some information about investment in the community. | Good amount of detailed information about investment in the community. Examples provided. . | A good level of information about investment in the community. Examples provided. . | Highly detailed of information about investment in the community. Examples provided. . |  |
| **Success, Failures or Challenges** | Limited information about success, failures or challenges that may have been experienced by the entrepreneur. | Some information about success, failures or challenges that may have been experienced by the entrepreneur. | Some detailed information about success, failures or challenges that may have been experienced by the entrepreneur. Examples are included. | A good level of detailed information about success, failures or challenges that may have been experienced by the entrepreneur. Examples are included. | Highly detailed level of information about success, failures or challenges that may have been experienced by the entrepreneur. Examples are included. |  |
| **Conclusion** | A simple concluding sentence is included. | A conclusion is included that summarises the main topic of the article. | A well-constructed conclusion that summarises the main topic of the article. |  |  |  |
| **Spelling, punctuation and editing.** | Frequently misspells common words, consistently makes punctuation errors and identifies very few or no errors in own writing. | Misspells some common words and familiar difficult words, makes punctuation error which detract from meaning and finds some errors in own work. | Spells most words correctly, misspells some new technical words and edits own work to improve content, structure and vocabulary. | Spells most words correctly, uses most punctuation accurately and edits own work to make content clearer and to improve vocabulary. | Spells difficult words accurately, uses varied punctuation for clarity and precision of meaning and consistently uses editing strategies to demonstrate control over content. |  |
|  |  |  |  |  | **Task 7B - TOTAL** | **/43** |

**Teacher Comments:**